Prospectus for ViewPoint 57

The **Cincinnati Art Club**, known as the second oldest art club in the nation, invites you to enter our National Juried Competition and Exhibition, ViewPoint 57, open for fine art in all media except photography, video, crafts, fiber, AI or computer-generated art, painting on photos or prints, and jewelry. For 57 years this show has featured high quality, contemporary art. The exhibit will be hosted by **ARTclectic Gallery**, in Cincinnati, Ohio. It will be open Tuesdays through Saturdays from October 4 to 25, 2025 The Opening Reception and Awards Ceremony will be held on Friday, October 3, 2025.

JURY & JUDGE

Our jurors have resumes of fine art accomplishments, as professional artists, as museum, gallery, or educational affiliates, with extensive judging experience.

As our final judge, we are very proud to have **Farley Lewis**. He is a nationally known, multiple award-winning artist. His 40-year career encompasses murals, signs, portraits, landscapes, and illustrations. He has a fun and creative approach to painting and teaches artists to be more bold and expressive.

This Year's top AWARDS:

1st Place $3,000.00 2nd Place $1,000.00 3rd Place $750.00

PLUS a Special OKI Award: $500

ViewPoint gets entries from all over the US, but we also celebrate our 57 years of support from our regional artists. Artists currently living in Ohio, Kentucky, and Indiana are eligible for this award.

Thanks to our additional AWARD SPONSORS Ampersand Art Supply, ARTclectic Gallery, Brush and Palette Painters, Jack Richeson & Co, Inc., Robin Imaging Services, Velma J. Morris Trust!

ENTRY FEE

$50.00 single entry, $25.00 second entry, 25.00 third entry. Use **Coupon Code VP57** to get the 4th Entry FREE! Pay online or by check payable to: Cincinnati Art Club. Mail to: Cincinnati Art Club, ViewPoint 57 Entry, 1021 Parkside Place, Cincinnati, OH 45202

Enter ONLINE through CAFÉ: www.callforentry.org

- Click HERE to enter through CAFÉ and go directly to the ViewPoint 57 Prospectus page.
- Review all the information and click the APPLY button. Fill the required information and click the SUBMIT button.
- Pay online. It's that simple!

ONLINE ENTRY SUBMISSION: Starts May 6, and ends Thursday, August 7, 2025.

MAIL-IN ENTRIES

Must be mailed & postmarked by Saturday, August 2, 2025, to ensure meeting the CaFE online submission closing date. Fill out the Entry Form. Enclose your CD or Flash/Thumb Drive and write a check for the entry fees payable to **Cincinnati Art Club** and mail it to:

Cincinnati Art Club
ViewPoint 57 Entry
1021 Parkside Place
Cincinnati, OH 45202

OUR HOST– ARTclectic Gallery

We are pleased to have ARTclectic Gallery as our exhibition partner this year.

This dynamic gallery is the top-rated art gallery by Google reviews in Cincinnati. Learn more at https://www.artclecticgallery.com/

Invited artists will sign a short-term representational contract with ARTclectic Gallery for the duration of the show. An email to invited artists via café will include a link to the contract. When an artwork sells, the Gallery will send the artist an IRS form W-9 to complete.

ELIGIBILITY

This exhibition is open to all artists 18 years of age and older. All artwork must be for sale, recent and original (**completed since January 1, 2023**).

Original means you, the artist, created your own original composition, and you made the artwork yourself. Your original composition is not a copy, and is not based on published material (print, video, AI, or online), or on another artist's work. If you used a reference photo, you took the photo, and it was not generated by AI or taken by someone else. Works created in workshops are not eligible. Sculptors may work with a fabricator (example, bronze or metal casting)

The following media are **EXCLUDED:** photography, video, crafts, fiber, AI or computer-generated art, painting on photos or prints, and jewelry. Art works created in workshops or classes also are not accepted. Work created with AI assistance, or to generate your composition, or by AI is prohibited.

PLEASE NOTE: A 40 percent commission is payable to the gallery from each sale. Price your work accordingly for exhibition at this prestigious gallery.

A top award winner from 2023 or 2024 (1st, 2nd, 3rd Place, or OKI) can enter ViewPoint 57, but will be ineligible to win one of those top cash awards in 2025. Entrants are eligible for one award only.

ARTWORK

Framed Dimensions: the **Maximum size is no larger than 48" wide, by 48" high (frame included)**. Each piece must be suitably framed with a **wire on back ready for hanging** (secured by strong screw eyes, D-rings, or mirror hangers and wire) Gallery-wrapped canvas finished and/or painted on all sides is acceptable. Oil paintings must be dry to the touch for handling.

Free Standing Sculpture must not exceed 36" x 36" x 60" high and must be stable or attached to a stable base. Wall Sculpture must adhere to the same dimensions and framing as paintings and is limited to a depth of 15".

ARTWORK IMAGES

Any digital manipulation of supplied photographs must be limited to making the digital file look more like the original art, otherwise risking disqualification. For Sculpture or 3D Artwork, please choose a single, best image for the entry, unless the artist can combine images into one jpg file. CaFe only allows one image per artwork.

The Artists reserve all rights to the reproduction of the Works except as granted for promotional purposes under this agreement. To promote sales, ViewPoint 57, The Cincinnati Art Club, and ARTclectic Gallery are granted the right to use and publish the name, likeness, and biography of the Artist and to reproduce and distribute material incorporating photographs, other images and descriptions of the Works. The Exhibition and sales may be promoted on their websites, social media pages, photographs, advertising, display, promotion, flyers. Invited artists may provide images of the artist at work to help promote sales.

SHIPPING

Detailed shipping instructions will be emailed to all artists whose work is invited to ViewPoint 57. Shipped work will be returned following the show closing. There is a $15 shipping and handling fee for shipped work, payable to ARTclectic Gallery.

IMPORTANT DATES

ONLINE ENTRY SUBMISSION: Starts May 6, and ends August 7, 2025.

MAIL-IN ENTRIES must be mailed & postmarked by Saturday, August 2, 2025, to ensure meeting the CaFE online submission closing date.

SELECTION RESULTS emailed by Saturday, August 30, 2025

Invited work will be listed on the Cincinnati Art Club Website by Thursday, September 4, 2025 (**cincinnatiartclub.org**)

Shipped Works shall be delivered to ARTclectic Gallery by Wednesday, September 24, 2025 (Shipping instructions will be emailed to invited artists.)

Address for Shipped and Hand-delivered artwork: ARTclectic Gallery, 6249 Stewart Rd., Cincinnati, OH 45227, 513.822.5200 starr@artclecticgallery.com

Artist's Reception & Awards: Friday, October 3, 2025 5:00 - 8:00pm

Open to the Public, October 3 -25, 2025, Tuesday - Saturday, 11 AM - 5:00 PM, or by appointment. Closes October 25.

Hand-delivered pick up: Sunday and Monday, October 26 and 27. 1-4 PM. The return shipment of works will begin after exhibition closing.

FREQUENTLY ASKED QUESTIONS

Who sets the price of my artwork? You do!

Can I change the price after submission? No. Please price carefully when completing your submission. Please include the gallery's 40% commission on sold work when you price your art. Carefully consider the cost of shipment if applicable. We want you to net an amount commensurate with the quality of your work. Price accordingly!

Can I refuse an offer to purchase? No, all accepted pieces must be for sale.

Is there a commission for sales? Yes, a 40 percent commission is payable to the gallery from each sale. Price your work accordingly.

Will the gallery negotiate a discounted price with a potential buyer? Only with your permission, and only if a client asks for a discount. ARTclectic Gallery will then contact the Artist to ask if the Artist is willing to offer a discount from the Artist's portion of the sale price.

Can I substitute an invited work for another piece? No, the invitation is for a specific piece. No substitutions allowed.

Do I need to ship my work in an art shipping box such as an "AirFloat" type box? No, but they are highly recommended because of the protection they provide for your artwork and the ease of processing a returned piece. There will be a $15 handling fee for return shipments. If your shipping box is difficult to unpack, and is damaged, there may be a fee for a replacement shipping box. Artists will be contacted directly if this happens.

Who can win awards? A top cash award winner from 2023 or 2024 (1st, 2nd, 3rd Place, OKI) can enter, but will be ineligible to win one of those awards in 2025. Previous winners are eligible for in-kind awards. Entrants are eligible for one award only.

The following media are EXCLUDED: photography, video, crafts, fiber, computer-generated art, painting on photos or prints, and jewelry. Paintings created in workshops or classes also are not accepted. Work created with AI assistance or by AI is prohibited.

Rules and Terms to Apply

Submission online and/or accepted artwork and/or the signature of the artist constitutes acceptance of all conditions and terms stated in the Prospectus. Failure to comply with terms and conditions will result in disqualification of entry. The works selected for the show will be determined on the basis of submitted digital images. Awards will be based upon actual artwork. The decision of the Jurors and/or Exhibition Chairperson with regard to the acceptance or non-acceptance of work submitted is final. You may submit up to 4 entries, only one may be selected for the exhibition. Reasonable precautions will be taken to safeguard all entries; however, the Cincinnati Art Club, ViewPoint 57, and ARTclectic Gallery will not be responsible for the loss of or damage to any artwork submitted. Artists are strongly encouraged to insure artwork in transit and during the exhibition.

Warranty and Indemnification. The Artist hereby warrants that the Artist possesses sole unencumbered title to the Works, that the Works are original and do not infringe upon any patents, copyrights, trademarks or the work of any other person or entity, that the Works are free of all liens, and that their descriptions are true and accurate. This warranty will survive termination of this Agreement. Furthermore, the Artist warrants to the Cincinnati Art Club, ViewPoint 57, and ARTclectic Gallery that the Artist shall not, during the term of this Agreement, grant any lien or security interest in the Work to any other person or entity or encumber the Work in any manner, or permit or allow such lien, security interest, or encumbrance to remain against the Work. The Artist shall indemnify defend and hold harmless the Cincinnati Art Club, ViewPoint 57, ARTclectic Gallery, its officers, directors, members, employees, counsel, agents and attorneys-in-fact from and against all damages and costs, including but not limited to reasonable attorney fees, incurred by the Cincinnati Art Club, ViewPoint 57, or ARTclectic Gallery arising from any claim by a third party that the Work infringes, copies or plagiarizes any patent, copyright, trademark or other work of art.

CINCINNATI ART CLUB
Cultivating Creativity

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