Cincinnati Art Club
All –Member Meeting

Welcome

February 18, 2023

CINCINNATI ART CLUB
Cultivating Creativity

Agenda

- You will hear the plans for an exterior renovation of our building and a capital fundraising campaign to support it
- Our Constitution requires any project of this magnitude to be approved by a majority of members attending an All-Member Meeting
- You will be asked to vote to approve these plans in order to initiate the start of the project

Staffing

Who's doing what…

- **Don Schuster, President** – was elected to the board in 2012, he has been Exhibition Chair, Nominating Committee, ViewPoint Chair, Vice President and has been Club President for 5 years. He is an avid painter and Signature member.
- **Joe Stewart, Chair House and Property** – has a long and successful history as a local custom home builder who began his career in Mt Adams. He built the Rookwood Pottery Restaurant, and supervised the renovation of the holy Cross Monastery for Towne Properties. Now retired from building, he spends most of his free time painting.
- **Christine Kuhr, Chair Development** – has produced product introductions, gala events, marketing materials, strategic planning seminars, and diversity programing.
- **Gary Eith, Chair Workshops and Continuing Education** – had a career in college administration which included many continuing education programs. He has secured several grants, and recently one for the Club from the Ohio Arts Council.
- **Steve Hart, Treasurer** – was lucky enough to attend college in Paris where he fell in love with art. Despite a career in computers, he always found time for his art. He joined the Art Club in 2007. When he retired 2016 he was elected as Treasurer of the Club.
- **Kathryn Al-Lamadani, Chair Educational Opportunities** – career has spanned 22 years of teaching art to young and mature students in the US, England, and Saudi Arabia. She has a Doctorate in Museum Studies. She has written and won Title 1 government grants and has raised capital for special projects throughout the city.
- **Dale Wolf, Communications Chair** – has served six years as editor of Dragonfly. He developed the Imaging Magazine and functions as editor. He is responsible for Brand Identity, club publicity, marketing and member communications.

2019 Strategic Planning Event

Day 1 - **SWOT / WHO WE ARE AS A CLUB**

The group, in its first session reviewed the environmental scans, surveys and external interviews. They engaged in a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis of the club and groups reported out on findings and recommend
the day with a review of the financial report by the Treasu
balancing the budget.

Recommendations to the Board of Trustees of the CAC

From the Strategic Planning Sessions (SPS) Committee

The group that met on July 31 and August 7 was charged with :

1. Develop a vision
2. Find ways to improve the financial picture
3. Better involve our members
4. Improve offerings we have for the club

The Board of Trustees had charged the SPS committee with:

"using data from group surveys and feedback and input into the club's financial
obligations. The group should align it's programs and services and new initiatives and take time

Fundraising:

RECOMMENDATION

1. Develop a plan which includes what all the fundraising is for, on an exclusive basis and create an annual giving campaign and solicitation letter for members...explore estate planning. Create a similar letter for corporate and foundations' selective use..... Collaborate on a list of priorities with board which may include such items as scholarships for incoming new members and/or college students, permanent collection conservation, etc....

2. Recommend that for any new initiative, that grants, and sponsors be explored for potential resources to defray costs or augment revenue generation. Goal is to generate $5,000 this year.

ing for an annual art invitational competition in 2020, involving the shared

Facilities:

RECOMMENDATION

Board must make recommendation to membership after September board
members, the numbers for all specific studies.

1. Recommend Sale of Property or collaborative sale with Towne Properties
upgraded version on site

2. Confirm the "program" for a newly developed property for the ideal or
facility....revisit the Klocke renovation program for ideas

Report Out Chart:

Objective: Determine location of CAC

Day 2

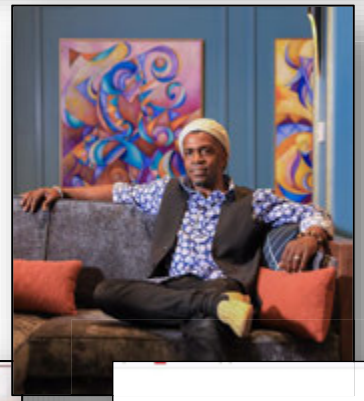
RECOMMENDATIONS ON THE FUTURE PATH OF THE CLUB
FEEDBACK/SUGGESTIONS FOR COMMITTEE FUNCTIONS

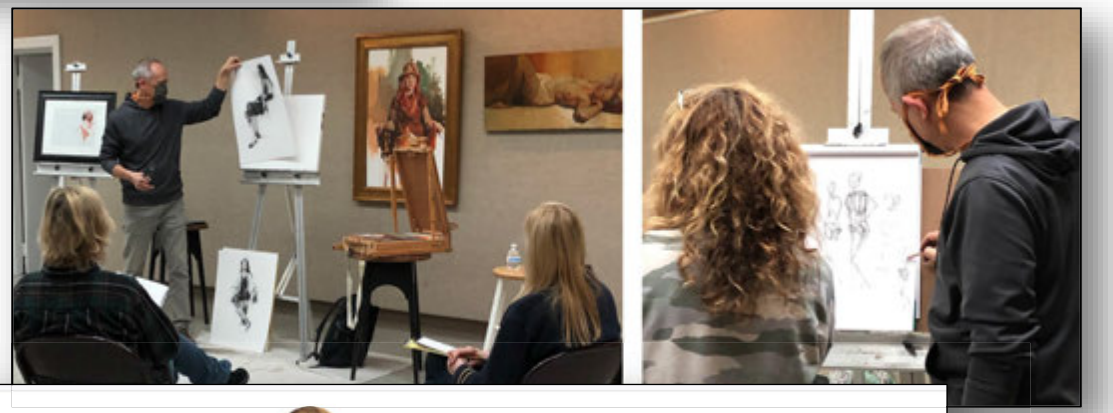
In it's second session, the group heard a recommendation from GROUP TWO (those without a functional responsibility in the club) on what they thought the future path for the club should be. After considerable discussion, the entire group settled on a summary, which will be the first recommendation (see below).

Those with functional responsibilities then reported out on the feedback and suggestions for their functions. These suggestions, and a four group report out (informed by earlier exercises) on planning for execution for: Finance and Fundraising; Facilities; Marketing
Communications/Membership; and

Accomplished Many Goals

CINCINNATI ART CLUB
Cultivating Creativity





Decision to investigate the renovation of the building exterior and grounds

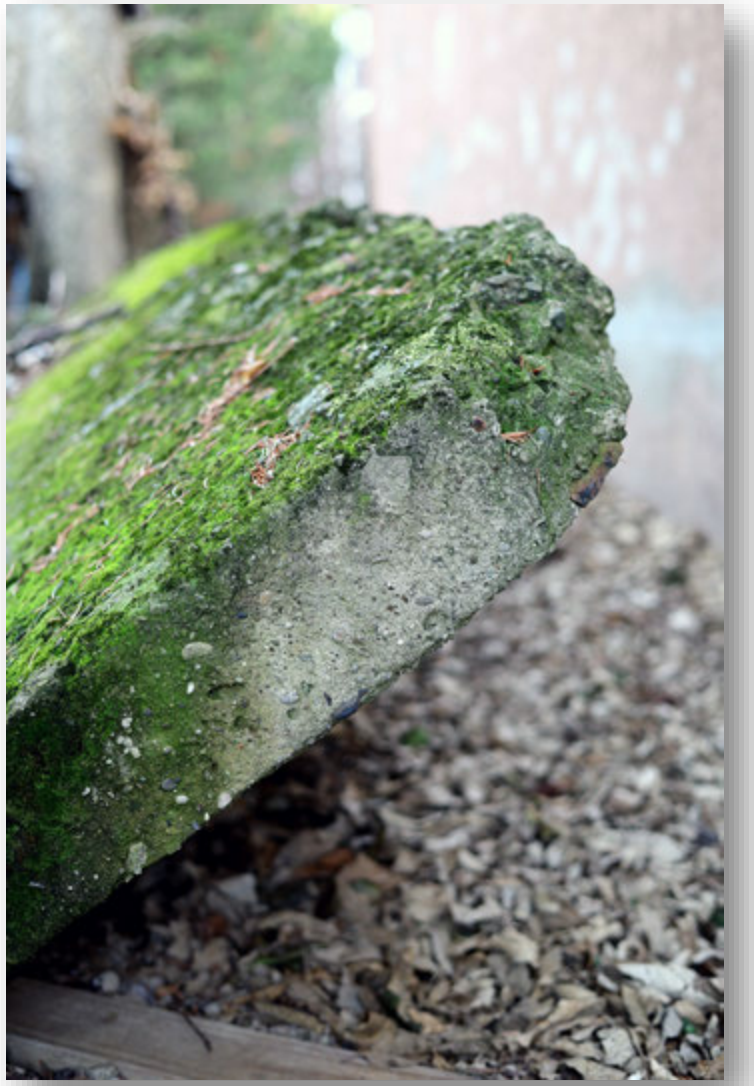
We see a vision for where
Fine Art Lives

Problems with a 67 year old building

Lighting and Concrete

Crumbling and Missing in Action

Structure



The Appeal

Help the Cincinnati Art Club bring personal fulfilment through the experience of art practice, education and appreciation.

- Mission to update current building and grounds
- Prized location
- Mid-Century block building
- Supports artistic endeavors
- Committed to visual arts

Historic and Enduring

Duveneck 1890's

Zimmerman 1930's

Grooms 1950's

Steele 2020's
1970's Women Join CAC

The Neighborhood

Cincinnati Art Museum .7 miles away

Playhouse in the Park .4 miles away

Cincinnati Ballet .9 miles away

Krohn Conservatory .5 miles away

Cincinnati Parks across the street

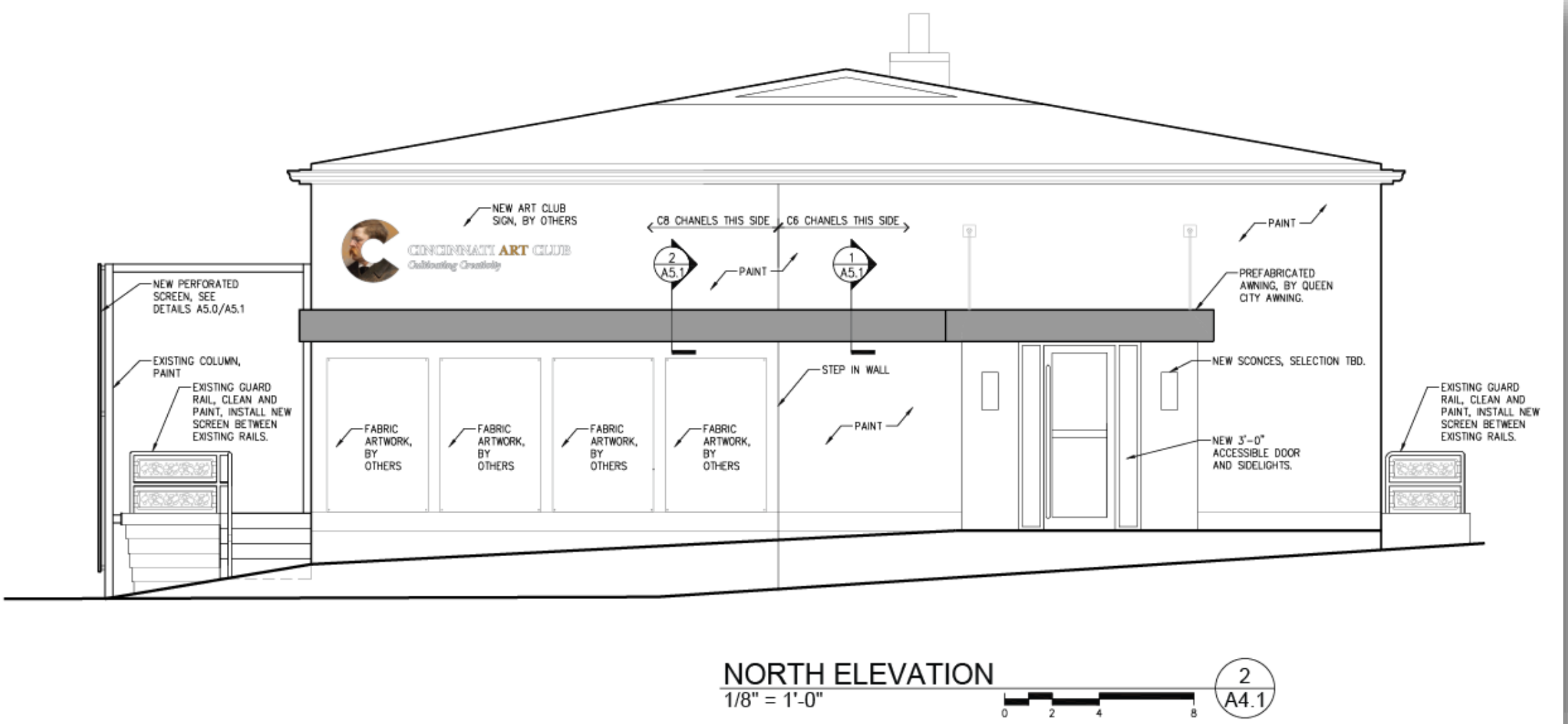
Welcoming

The Timing

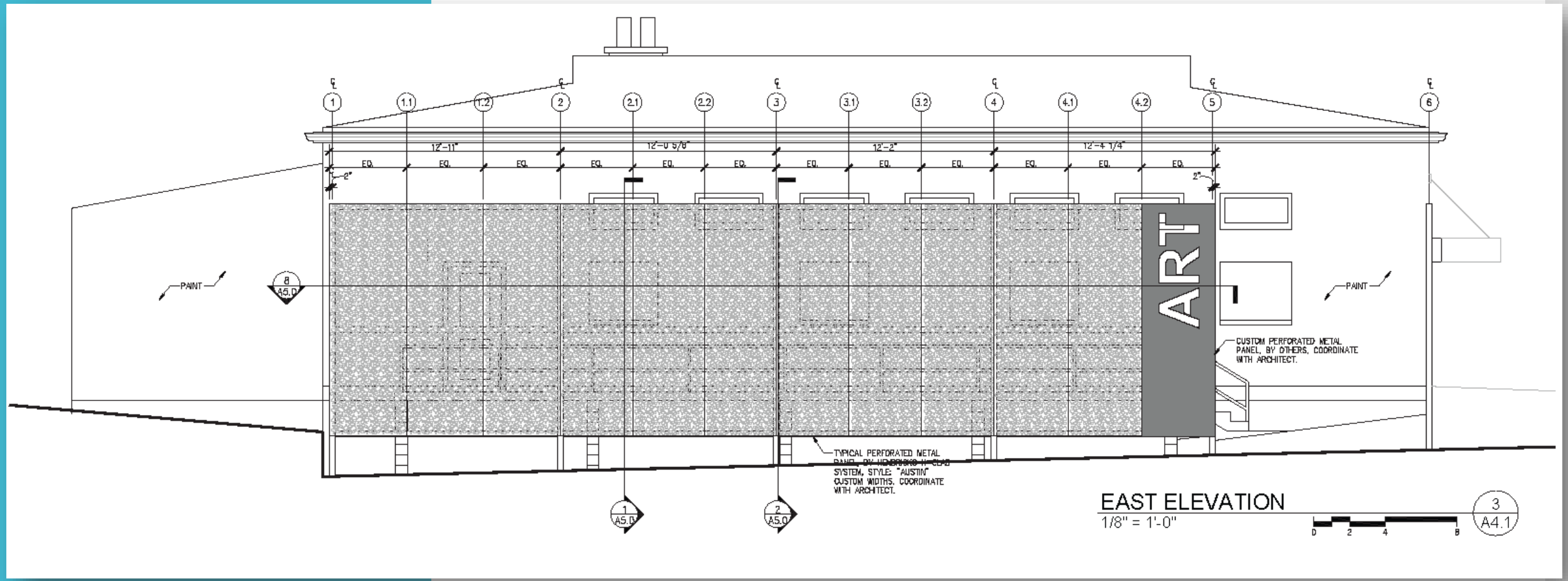
Now

- 2023 – No better time than the present
- New look, new people, new ideas
- Understandably a heavy lift for an all volunteer organization
- Hopeful fundraising will be complete in 18 months

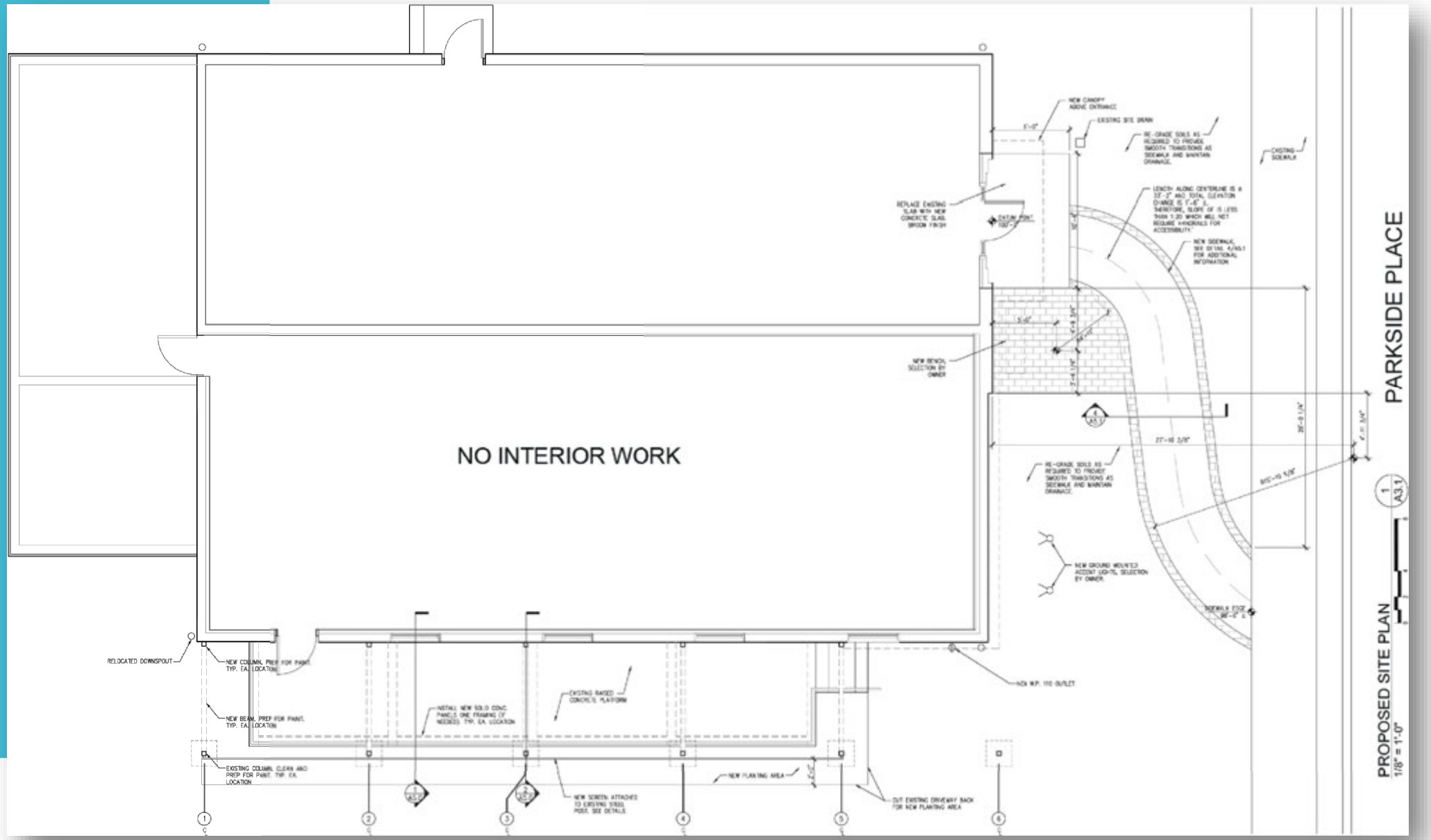
Front View - Exterior Renovation



Side View - Exterior Renovation



Plan View - Exterior Renovation



Anticipated Costs

CINCINNATI ART CLUB – EXTERIOR RENOVATION BUDGET
January 5, 2023

HGC construction costs as estimated	238,000
Canvas “Art panels” – 4 @ $650.00	2,600
Allowance for Bench at front terrace	2,000
Allowance for Signage (Atlantic Sign Co.)	5,000
Allowance for building permit	2,500
Allowance for completion of Architectural work	5,000
Allowance for landscaping and grass	7,500
Allowance for Fundraising Campaign	10,000
Anticipated total costs	272,600
Contingency	26,510
TOTAL PROJECT COST	$ 299,110

Donors

Fundraising

- Fundraising models for donors gifts in order to meet our renovation estimate of $300,000.
  - Lead gift = 10% of fundraising goal
    - 1 gift of $30,000
  - Midrange gifts = 40% of goal
    - 12 gifts of $15,000
  - Special gifts = 50% of goal
    - 45 gifts of $2,000

The Prospects

Fundraising

- We will contact our list of donors personally to explain plans and ask for their support.
- We will explain the levels of recognition we can award them.
- We will keep score and adjust as needed to meet our deadline.
- Members can and will be involved through committees, donations, attending events.

Foundations

Fundraising

- Grants and gifts from Cincinnati Foundations
  - Carol Ann and Ralph V. Haile, Jr. Foundation
  - L&L Nippert Charitable Foundation
  - Greenacres
  - OAC.ohio.gov
- Foundation gifts are awarded at different seasons.
- The CAC may be responsible for funding some of the costs

Public Relations

Getting the word out

- Marketing Outreach Support, such as
  - Personalized Solicitation Materials
  - Brochure about the Club and Project
  - Targeted Email
  - Broad-based Social Media
  - Selected Local Media
  - Publicity
- Temporary signage to show progress
- Events to honor every $75,000 raised
- Local artist superstars to host and present

Questions and Answers

VOTE