



CINCINNATI ART CLUB
Cultivating Creativity

Criteria used by the Signature Review Committee to qualify new Signature Members

Composition, Drawing and Design–

- The artist’s use of line, color, texture, shape, form, direction, space and perspective within the work. 1 2 3 4 5

Color and Value–

- Is there dominance, variety, repetition, unity, balance, contrast; look for these in all the elements of design. 1 2 3 4 5

Creativity and Originality–

- Does the work have a unique voice or interpretation? 1 2 3 4 5
- Even if about a common subject, does it evoke an emotion or reaction?

Skill and Control of Medium–

- Has the artist exhibited an accomplished knowledge of the media? 1 2 3 4 5

Consistency and a Recognizable Style

- Does the artist show a consistency in the submitted works’ execution and vision that conveys a recognizable style? 1 2 3 4 5

Additional Criteria to be use for qualifying submissions to ViewPoint, Cincinnati Art Club’s National Juried Exhibition

Movement–

- Is the viewer’s interest and eye lead with a natural flow to points of interest. 1 2 3 4 5

Impact–

- Overall impact whether by color, shape or subject; something that really speaks to the viewer. 1 2 3 4 5

Presentation–

- Does the piece have a new, unique or outstanding presence? 1 2 3 4 5

Score each item from weak (1) to strong (5).

TOTAL SCORE _____ ÷ 5 = _____ Average